

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)

 Please provide one sheet per event (one event = one workpackage = one lump sum.)

PROJECT	
Participant:	HOLOCAUST EDUCATION TRUST IRELAND (HETI)
PIC number:	938313690
Project name and acronym:	CERV-2021-CITIZENS-REM - CERV LS The Crocus Project

EVENT DESCRIPTION	
Event number:	1
Event name:	Project Launch Event + Crocus Club Online
Type:	Milestone + Deliverable
In situ/online:	<i>IN-SITU</i>
Location:	Ireland, Poland, Czech Republic, Greece, Hungary, Romania, Slovakia, Slovenia.
Date(s):	Project Launch Event - 01/10/2022 - 31/10/2022 Crocus Club Online - 01/10/2022 - 30/06/2023
Website(s) (if any):	https://www.holocausteducationireland.org/crocus-project
Participants	
Female:	354
Male:	299
Non-binary:	0
From country 1 IRELAND:	110 - 30 males and 80 females
From country 2 POLAND:	80 - 40 males and 40 females
From country 3 CZECH REPUBLIC:	30 - 13 males and 17 females
From country 4 GREECE:	13 - 10 males and 3 females
From country 5 HUNGARY:	100 - 65 females and 35 males
From country 6 ROMANIA:	100 - 30 males and 70 females
From country 7 SLOVAKIA:	30 - 16 males and 14 females

From country 8 SLOVENIA:	190 - 95 males and 95 females		
Total number of participants:	653	From total number of countries:	8
Description			
<i>Provide a short description of the event and its activities.</i>			
<p>Each Partner was asked to arrange an official launch (in-line with COVID-19 restrictions) in Autumn 2022 as a part of WP1 - launching the Project. The focus of this event was to create awareness about the project in the public and in the media. We had a number of ambassadors and public representatives attend the events, along with Holocaust survivors and members of the media.</p> <p>It was envisaged that this small event would include a school and government officials. The parallel events focused on launching and promoting awareness of The Crocus Project in each partner country, and the collaborative nature of the project across the EU. As a part of the awareness campaign, it was mentioned that the various educational resources for The Crocus Project, in their respective languages, were available on the HEI website. https://www.holocausteducationireland.org/crocus-project</p> <p>7 of the 10 Partner Organisations organised Project Launch events in October 2022 within their respective countries.</p> <ol style="list-style-type: none"> 1) Ireland launched The Crocus project at the residence of former President of Ireland, Dr. Mary McAleese. Dr. McAleese welcomed local schoolchildren to plant a crocus garden on the grounds of her home in memory of the 1.5 million children who were murdered in the Holocaust. They were joined by Tomi Reichental and Suzi Diamond, both survivors of Bergen-Belsen concentration camp who made their lives in Ireland after the war. A number of international ambassadors and public representatives also attended the launch and planted crocus bulbs in memory of their countries' victims. https://www.irishtimes.com/ireland/2022/10/17/mary-mcaleese-tells-schoolchildren-about-beautiful-little-children-just-like-you-who-died-in-holocaust/ 2) The Czech Republic organised a Launch Event at the High Hotel School in Poděbrady, the planting of crocuses was accompanied by a workshop by a lecturer from the Jewish Museum in Prague. https://www.facebook.com/zidovskemuzeumvpraze/posts/pfbid02hclV4HmZe7i6A7qCi8pwRcV3KNeysUCtmv5QVj3TJxayxMfQ7yvV5dDN4tKw6sFMl 3) Greece organised a launch event at the 1st Lyceum of Kalamata (school) in the Jewish Museum of Greece. Photos from the launch here. https://drive.google.com/drive/folders/1GAlo-x3cZK0OpDanPgUvwfKKJLraBWcU?usp=drive_link 4) Hungary presented a public project opening and performance in cooperation with Hungarian and Ukrainian circus artists and the Federation of Hungarian Jewish Communities on 27 October. Eva Fahidi, Holocaust Survivor and chief patron of The Crocus Project was also in attendance. See a collection of the beautiful event photos on their instagram page https://www.instagram.com/szembenezes/ 5) Romania organised on November 16, 2022, International Day for Tolerance, in School No 27 from Timisoara, Romania. The event was attended by very high-level officials, such as The Mayor of Timisoara, The Representative of the Regional Government, The President of the Jewish Community of Timisoara, who gave speeches encouraging Holocaust education. The 100 students and teachers from the school, who attended the event, planted crocus bulbs and the media covered the event: https://adevarul.ro/stiri-locale/timisoara/elevii-au-plantat-bulbi-de-brandusa-galbena-in-2220948.html 6) Slovakia organised public planting with an elementary school in Bratislava. Employees of the museum planted the bulbs together with the eighth grade students, their class teacher and the school principal. Also the professional dancer (a publicly known person) Vanda Polakova, who also attended this particular school and part of her family perished during the Holocaust, was part of the "planting ceremony". You can find the video of this event here https://www.youtube.com/watch?v=KG1hS6zeWul 7) Slovenia's launch event was attended by the school headmaster, mayor, representatives of the Ministry of Foreign and European Affairs, National Education Institute Slovenia, Ministry of Education, and representatives of the Synagogue Maribor. The honorary patron of the event was the president of the Republic of Slovenia at that time, Mr Borut Pahor, who was unable to attend the event due to other engagements. In return, a few weeks later, he invited pupils who prepared and took part in the cultural programme at the event, to visit him at the president's palace in Ljubljana. The school and the Synagogue Maribor reported about it on their websites and social media. Subsequently, a newspaper article was published in local newspaper Večer https://vecer.com/maribor/aktualno/sestosolci-v-starsah-zasadili-krokuse-v-spomin-na-otroske-zrtve-holokavsta-10320260 <p>1 of the 10 Partners had to push their launch to 2023.</p> <ol style="list-style-type: none"> 8) Poland had to push their launch event to 2023 because in October 2022 they had too many other obligations and were worried that they would not be able to attract enough interest. The launch of the 2023/2024 project was attended by students from the Music Primary School in Kraków. The guests of 			

honour were the Consul General and the Vice-Consul of Ukraine in Kraków. Representatives of the Education Department of the Kraków City Hall, the Jewish Culture Festival in Kraków and the Institute of Jewish Studies of the Jagiellonian University were also present during the ceremony. The guests had the opportunity to meet Holocaust survivor Mrs. Monika Goldwasser and listen to her touching story, followed by a classical music concert performed by our guests from the music school. At the end of the festivities, the guests and young people planted the crocus bulbs together.

<https://www.facebook.com/zydowskiemuzeumgalicia/posts/pfbid02YLhiWZD5Gx6c7FzNgWuLGEovtuXFMZq8DpacLuD7SRtC6YGbDPZ5wL2r5qYpqFUcl>

And 2 of the 10 Partners did not do a launch event.

- 9) Croatia did not do an event and the reason they gave was "We also didn't organise the launch event as we have been doing this project since 2009 and Jasenovac is a small village with very limited public transport that connects it to the rest of the country, so we couldn't guarantee that many people would come."
- 10) Bulgaria did not do a launch event due to the following reason. "We have built strong relationships with the schools, and it doesn't seem they need a lot of pushing and/or advertising, so they could take part in the project. They already like the idea, and they are basically just waiting for us to let them know when and how they could get involved."

(Italy and Spain were not obliged to do a separate launch event because they were under Ireland's remit)

Additionally, within WP1, we also ran The Crocus Club, which is an **online** platform for teachers and educators. Throughout the planting and blooming process of The Crocus Project, participating teachers across the EU post photographs, videos, and stories about their experiences with the implementation of the project, and discuss how their students received the information and responded to the central tenets of the Project. Teachers also shared best practice on how to integrate the Project into their lesson plans and materials. Number of participants for The Crocus Club were as follows:

Total Female: 289

Total Male: 15

Total number of participants: 304

Poland: 90

Hungary: 19

Slovak Republic: 8

Slovenia: 15

Italy: 70

Greece: 13

Czechia: 13

Croatia: 29

Romania: 37

Bulgaria: 6

Spain: 4

Total number of countries: 11

<https://www.facebook.com/groups/TheCrocusClub/>

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).